

Invitee:



University of Zenica
Faculty of Economics



Business
Start-up
Centre



Entrepreneurship
& Innovation
Centre UNZE



1st CALL FOR PAPERS

**Business
Development
Conference 2009**
Entrepreneurship & Innovation

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Preliminary Program
(venue Hotel Zenica****)

Welcome note in evening hours
November 12, 2009
Plenary Session, Break out sessions
November 13, 2009
Break out sessions, Sightseeing
November 14, 2009
Departure
November 15, 2009

BDC 2009

www.ef.unze.ba
www.incubator.ba
www.cip.unze.ba

Rationale

We are pleased to invite you to take part in first international

Business Development

Conference 2009:

Entrepreneurship and Innovation

in Zenica, 12 – 14 November 2009

The conference results from cooperation between **Faculty of Economics University of Zenica, Entrepreneurship & Innovation Centre Zenica and Business Start-up Centre Zenica.**

The main objective of the Conference is to discuss key SME development issues from economic and technology perspective, as well as regional cooperation and best practices in Western Balkan. The Conference is bilingual (English and BHS).



General Topics

ENTREPRENEURSHIP AND SMEs

- Financial and Accounting and Auditing Challenges for SME
- Enterprise Decision Management
- Removing Obstacles in SME Development
- Entrepreneurship Support Infrastructure
- Managing Founding Enterprises
- Economics of Knowledge and Information Society
- Regional Cooperation and Development
- Public Administration

INNOVATION

- Reasons for Innovation
- Managing Innovation
- Product Innovation and R&D
- Process Innovation
- Developing and Managing Service Innovation
- Organizational Innovation
- Managerial Practices and Innovation Strategies
- The Future of Innovation and its Management

Registration

Conference Fee: 100 Euro
Student Participation Fee: 25 Euro

Conference fee covers **full informational and promotional package, including conference proceedings, Report on SME Obstacles in Bosnia and Herzegovina, notebooks, bag and catering during Conference.**

Fee payment automatically includes the official registration, both for participants with and with no papers.

Important Dates

Extended Abstract Submission

September 04, 2009

Notification on Acceptance

September 11, 2009

Full Paper Submission

October 02, 2009

Notification on Acceptance

October 23, 2009

Conference Fee Payment Deadline

October 28, 2009

Conference Date

November 13-14, 2009

Call for Papers

Authors are requested to submit an **extended abstract** of 2-3 pages in MS Word format using official template in English language on e-mail:

konferencija@ef.unze.ba

(subject e.g. Serdarevic_abstract)

Following acceptance, authors are requested to submit **full paper** of maximum 10 pages written in one of the official languages of the Conference on: konferencija@ef.unze.ba (subject e.g. Serdarevic_paper)

Papers submitted are subject to double-blind international review.

NOTE: It is critical that your full paper/extended abstract complies with the provided specific templates, available at:

www.ef.unze.ba

And

www.incubator.ba

BDC 2009

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